

CareMag[®] D

The Natural Way

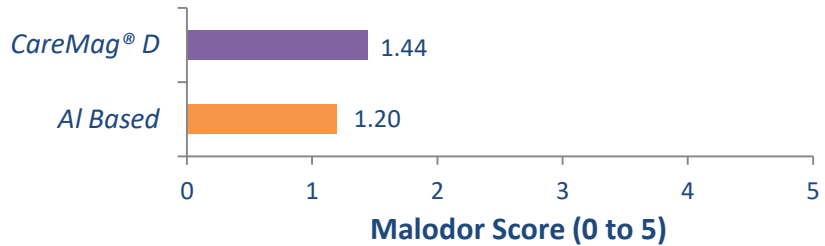


- **Natural Based:** A compound from the **Dead Sea**
- **Sustainable:** Formulation **free** from Aluminum, Triclosan, Alcohol & Parabens
- **Innovative:** **Reduces** malodor and sweat amount

Facts and Figures CareMag® D

Clinical Studies

- **Bacteria control growth** (especially of Gram positive)
- Malodor reduction in more than **40%** after 24 h of use
- Silky and dry feeling along with anti stain claim
- **Similar** malodor reduction compared to aluminum based formulation



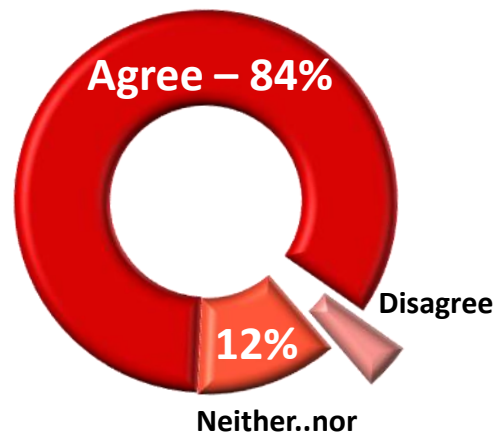
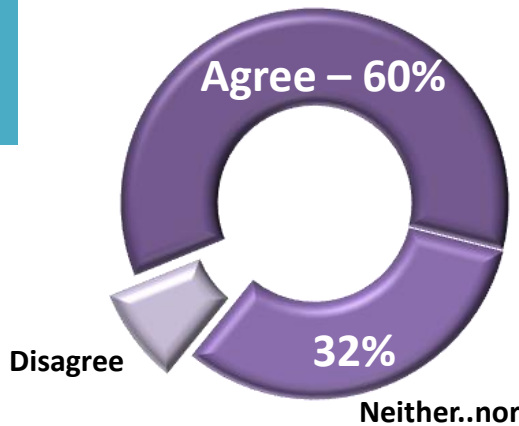
Safety Tests

- Tested on 50 volunteers in hypoallergenic (RIPT) and dermatological safety tests
- No volunteers showed any sensitivity – the formulation is **hypoallergenic** and **dermatological safe**

Consumer Satisfaction:

The test product is **better** than the regular deodorant

The deodorant provides **day long protection** against body odor



Value:

Elimination of antiperspirants and antibacterial agents

Effects:

Reduction of sweat amount and malodor through adsorption and control the growth of bacteria

Applications:

Roll-on, Spray and Stick

Additional benefits:

- Silky feeling on the skin
- No white stains on clothes
- Easy to formulate

INCI :

Registered

Description:

White powder

Patent granted

Tested in proDERM, Germany, 25 people, after 24 h, Roll-on with 20% CareMag® D